Please see the site on its temporary address <http://209.59.171.68>

**IMPORTANT:**

The software is called CS-Cart. It has capabilities and limitations with design features in the software. There is a certain framework that needs to be followed. It is PHP and Linux. It may require add-ons for your design, so please be specific with what is required. It’s preferred the designer has CS-Cart knowledge/experience.

**Key Requirements**

1. I’d like the design to include an implemented/recommended CS-Cart theme that is consistent with our branding (see the marketing collateral and logo).
2. I then need the additional design changes to that theme to create the below web pages.
3. All designs should be consistent with our branding. All pictures should either be computer generated (clip art-like) or pictures of happy patients. What is a happy patient? Close up photo of someone healthy, happy, and experiencing/enjoying life. Not someone in a hospital or getting care. Please see examples already on the site.

**Homepage- Webpage 1**

4 Key Messages in this Order

1. Call to Action and Company Profile
   1. Text
      1. “Join the Circular Supply Chain”
      2. “A virtual multi-vendor marketplace and for the life sciences community to connect and transact before and after-market materials and equipment”
   2. Features
      1. A home button to pre-register
      2. A full-width banner image of a happy patient entirely visible upon login.
      3. The whole message should be visible upon entering the site. Feel free to use another image you think is better.
2. Who Should Join
   1. Text
      1. “**Manufacturers:** Create an Account in Minutes to Sell/Buy Excess or Obsolete Materials and Equipment”
      2. “**Researchers**: Sell/Buy Low-Cost Materials and Receive Donations “
      3. “**Original Suppliers**: Market Your Products Across a Broad Life Sciences Network”
   2. Features
      1. The text above can be applied in any way you see fit.
3. Products
   1. Text
      1. “Raw Materials: Consumable and starting materials for API and intermediate manufacturing or research.
      2. “Equipment: End item systems manufactured for LS applications”
      3. “Parts: Components of a modular system used for LS applications”
      4. “Collaborative Relationships: Safety Stock Agreements, Advertising/Selling/ Donating Capacity, joint supplier audits, etc.”
   2. Features
      1. Feel free to apply the text in a creative way.
4. Marketing Materials
   1. Text
      1. “Read Our White Paper”
      2. “Read Our Brochure”
   2. Features
      1. Button for the Whitepaper
      2. Button for the Brochure
      3. Feel free to apply the text in a creative way.
5. Our Promise
   1. Text
      1. “A greener, more cost-efficient, and quality-driven supply chain through a collaborative life sciences marketplace”
   2. Features
      1. Feel free to apply the text in a creative way.

**Why RAWCONNECT-QC? – Webpage 2**

*“Why Join this Circular Supply Chain?”*

* “Reduce your write-downs
* Reduce your disposal fees
* Reduce your carbon footprint
* Donate material
* Purchase material at lower prices
* Avoid stock outs
* Collaborate with the LS community to solve problems
* Transfer benefits back to patients

*“Why Use RAWCONNECT-QC?”*

* Quality Compliance
  + Part 11 aligned marketplace
  + cGMP emphasis on transactional information
  + We monitor and regulate the marketplace
* Aligned Marketplace
  + Our Terms of Quality is signed by all account owners. It outlines baseline responsibilities within the marketplace to ensure transactional alignment.
* Industry Partners
  + Our vetted partners and service providers are some of the best in the industry.
* Our Passion
  + No one can match our passion for patients and consumers of our industry. We want to transform the LS industry paradigm of waste by using our platform as a springboard to create better access for patients, better quality products, and less environmental impact on our communities.
* Lost Cost

Why Get Started Today

* Governmental and societal pressure on consumer goods and medicine prices continue to mount. Widespread demand to reduce carbon footprints strengthen by the day. Tolerance among our communities is growing thin.
* All companies need an outlet to optimize waste and protect their supply chains rather than transferring that waste to customers. All suppliers need a marketplace network to leverage. The time is now to change our ways of working as an industry.

**About Us – Webpage 3**

We are a private and virtual B2B marketplace and consortium for life science manufacturers, researchers, and vendors to sell, purchase, and donate before and aftermarket materials and equipment as well as collaborate on non-financial ventures.

We are in the developmental phase of our platform working with some of the most trusted and best industry partners. We are tentatively scheduled for an exclusive launch before the end of 2018.

We aspire to transform the life science industry's paradigm of waste and material procurement to one that emphasizes stewardship, innovation, and robust collaboration while maintaining, and even exceeding, quality compliance/assurance (CFR 21, ICH Q7, WHO, APIC, etc). Patients deserve greater access and high-quality products, and our unique solution allows us to collectively delivery as an industry.

**Our Partners – Webpage 4**

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The image in there currently looks bad. Just want this to look a little clearer and better. Their logos can be found online.

**White Paper – Webpage 5**

Button w/ read our White Paper

**Quality Policy – Webpage 6**

**Our Quality-Driven Firm**

RAWCONNECT-QCis an innovative firm aspiring to solve waste and procurement problems within the life science supply chain while continuing to maintain the utmost compliance with industry and federal quality standards. Part 11 alignment, vetting of account owners and transactions, and robust GMP information for deals ensure all parties have the information and environment needed to source GMP or non-GMP material.

**Our Quality Commitment**

RAWCONNECT-QCis fully committed to the quality of materials and safety of patients. As such, we provide oversight and regulation of the exchange to ensure transactions are transparent, traceable, compliant with the buyer’s GMP requirements, and industry aligned.

**Our Quality Responsibility**

RAWCONNECT-QCis fully entrusted and responsible for ensuring access to the exchange is restricted, non-conformance issues are investigated, and parties can seamlessly transact, make payments, and ship products in a professional and private venue for like-minded organizations aspiring to solve life-science waste problems.